SLC 2020
Workshops

You can register for only one workshop during each Wave—workshops consist of four 1-hour sessions. While most workshops are offered in both Waves, some are only offered one time during SLC. You must preregister for all workshops by July 24, 2020. njea.org/sl2020

1. Now That I’m President, What Do I Do?
Waves I and II   Participatory – Max 25
For: New presidents
The job of an effective local president is the most challenging you’ll ever face in your association. This workshop is designed to help you identify those challenges, develop strategies to deal with them, and build a strong, effective association. Advocacy topics will be thoroughly discussed to empower you with all the information you need to lead your association.
This workshop will be 6 hours

2. Vital Skills for Experienced Presidents
Wave II   Participatory – Max 25
For: Experienced presidents
Prerequisite: At least one year of experience as a president
In this workshop, experienced presidents will have the opportunity to learn not just from the presenters, but from each other. This year, the workshop will focus on helping leaders develop their crisis management skills as well as effective internal communications. The goal is for presidents to leave the workshop feeling energized, renewed, and ready to face the upcoming school year with confidence.

3. Basic Treasurer’s Training
Waves I and II   Webinar – Unlimited
For: Local treasurers
Learn the ABCs of being a local treasurer. Understand the fiduciary responsibilities of this important association role. Learn about building a budget and fiscal issues, implementing time management tools, taking the fear out of treasury audits and payroll, and laying the foundation for a computerized treasury. Lastly, understand the benefits of the Local Association Financial Assistance Program (LAFAP) form and learn how to complete a LAFAP through our online system.

4. Basic Grievance Processing
Waves I and II   Participatory – Max 25
For: Any member who is new to grievance processing as either an association representative (AR) or as a grievance committee representative
This workshop will introduce the basic vocabulary, essential tools, complete process, and changing laws of grievance work from the local association level through court appeals. Problem-solving options will be made available to local grievance representatives. These will be reviewed through case studies illustrating specific solutions to real problems.

5. Advanced Grievance Processing
Waves I and II   Participatory – Max 25
For: Members who have completed Basic Grievance Processing or have experience in processing grievances
Learn the skills needed, and why it is necessary, for the local association to present grievances effectively at the board of education level. Case studies and role playing will be utilized in group activities in order for participants to present a grievance to a board of education. Participants will be instructed in the following concepts prior to preparing their cases: past practice, clear vs. ambiguous contract language, just cause standards, management rights, maintenance of benefits, and duty of fair representation.

6. Legal Issues Affecting School Employees
Waves I and II   Participatory – Max 25
For: All members
This workshop is an in-depth review of pertinent provisions of school and labor laws, and administrative and legal decisions affecting members. We will examine the impact of school and labor laws on employment, analyze techniques for proper forum selection for dealing with disputes (i.e., role of PERC, the commissioner of education, courts and agencies), review decisional law and legislative enactments, recognize statute applications/interpretations through case-by-case determination, and examine, analyze and review association roles.
7. AR – Key to a Strong Organization  
Waves I and II  Participatory – Max 25  
For: Association representatives; open to all members  
Learn the fundamentals and develop skills to become an association advocate. This program concentrates on contract enforcement, basic school law, member benefits, membership promotion, emerging instructional issues, legislative action, and your state and national associations.

8. Being an AR in a Digital World  
Waves I and II  Participatory – Max 25  
For: Association representatives; open to all members  
Maybe you have been an AR for a while, or maybe you are new to the role. Either way one thing is for sure, this is your first time being an AR while working from home! This session will help you better understand the new landscape you find yourself in. Topics such as best practices for virtual meeting, how to represent members when you cannot be in the same room, updating membership contact information, and much more will be discussed.

9. Basic Collective Bargaining  
Waves I and II  Webinar – Unlimited  
For: New and inexperienced negotiators  
Master the essential phases of bargaining with emphasis on the role of laws in the negotiations process; organization of and preparation for negotiations; negotiations tactics and techniques; the use of mathematics in negotiations; the 2010 bargaining law; impasse resolution including mediation, fact-finding, and superconciliation; job actions and communication; and ratification.

10. Salary Guides—What All Members Should Know  
Waves I and II  Participatory – Max 25  
For: All members  
Methods of costing, analyzing, and understanding salary guides will be presented for both annual and hourly salary guides. Successful salary negotiations techniques such as developing comparisons, member input, and district’s ability to pay will be explored. There will be an emphasis on challenges facing ESP and inclusive local associations.

11. Engaging All Members  
Waves I and II  Participatory – Max 25  
For: All members  
Learn why membership matters and discover ways to support members while building their commitment and involvement. This is a great program for membership chairs, ARs, and those who would like to get other members involved in their local associations but don't know where to begin. Learn how to use NJEA resources to help your membership succeed, as well as attract and retain your volunteers.

12. Membership Chairs in a Virtual World  
Waves I and II  Webinar – Unlimited  
For: ALL Membership Chairs: novice and experienced  
As one of the most crucial leadership positions in our associations, membership chairs must be ready for the virtual world as we begin the 2020-21 school year. During this course, we will examine how to take our current best practices and convert them, along with new techniques, into our calendar of yearly responsibilities. The course will be broken into four parts that will include: Redesigning Your New Employee Orientation for a Virtual Platform, How to Make the Membership Ask and Use the Digital Membership Form, Digital Engagement and Follow-up, and Digital Opportunities for Growth and Next Steps.

Waves I  Participatory – Max 25  
For: ESP members  
Join fellow ESP members and experts on ESP issues in this lively workshop where you’ll gain the tools necessary to build your career and safeguard your interests. Just as you play an essential role in your school, your contributions to this workshop will ensure its success.

14. Effective Political Advocacy in a Virtual World  
Waves I  Webinar – Unlimited  
For: All members  
This year we have an election for president. Because of the coronavirus, everything has become virtual. This poses unique challenges for campaigning and communicating with members. If you are a member of your local or county Legislative Action Team (LAT), or just interested in this year’s election, then this workshop is for you! Learn how to recruit volunteers, communicate effectively, organize for action, and become involved in campaigns.

15. Policy Making and Issue Advocacy in the Virtual World  
Waves I  Participatory – Max 25  
For: All members  
Are education issues/policy on your mind? Do you consider yourself a policy wonk? Hear from experts on current issues facing public education and learn about the policy-making process. Learn why you need to be part of the organizing and lobbying process in order to achieve good policy outcomes. Hear from policy makers, journalists, and lobbyists.
16. Then, Now and Next: The Role of the Health and Safety Committee in Reopening Schools  
Waves I and II  Webinar – Unlimited  
For: All Members  
This workshop will prepare you for reopening your school with health and safety as the number one priority. Learn how to maintain a COVID-secure workplace without overuse of harsh disinfecting products, become an indoor air quality expert, and use your local health and safety committee to prepare your building for reopening.

17. Using Evaluation as an Organizing Tool  
Waves I and II  Participatory – Max 25  
For: All members  
Several years into TEACHNJ, evaluation continues to provide challenges for both individual members and local leaders. This session will provide an overview of the evaluation statute and associated regulations, but more importantly strategies for organizing your members around effective and transparent evaluation practices.

18. Advocating for Trauma Informed Care in Our Schools  
Waves I and II  Participatory – Max 25  
For: All members  
In this workshop, participants will briefly overview the Adverse Childhood Experiences Study. Learn the impacts of trauma on the brain and the implications that it has in the classroom. Discuss how restorative practices should be used as trauma-sensitive practices and procedures. Explore the next steps your local can take to effectively respond to students exposed to trauma.

Wave II  Webinar – Unlimited  
For: All members  
This engaging session will host a series of conversations about how to support the movement for racial justice across New Jersey’s public schools. We will build community in this virtual space to share a variety of frameworks, resources, and tools for this liberation work we call education.

20. Digital Communication Tools with NJEASites  
Wave I  Webinar – Unlimited  
For: Association editors and webmasters with an NJEASites website in the newest Ocean theme  
Designed for NJEASites webmasters and editors with an NJEASites website using the latest Ocean WordPress theme, this session will cover how to build pages using Page Builder and custom NJEA modules. Other topics of discussion include, sending email using Sendy, a new email platform (replacing Mailchimp), using Twilio to text members from your NJEASites dashboard, and web design resources, tools, tips and tricks.

21. The “New Normal:” Communicating Through a Pandemic  
Wave I  Participatory – Max 25  
For: All members  
As the world continues to adjust to a “new normal,” local associations should consider refining their communication practices. In this workshop we will explore safe and effective methods for your association to communicate with your members and the community at large.

22. Health Benefits and Pensions for Your Local  
Waves I and II  Participatory – Max 25  
For: All members  
Become your local’s go-to person for all your members’ health benefits and pension questions. Learn the ins and outs of what you need to know when assisting your members in understanding health plan options, minimizing out-of-pocket health care costs, premium-sharing contributions, preparing for retirement, understanding their pensions, and more.

23. Moneywise Members  
Wave II  Webinar – Unlimited  
For: Member Benefits Coordinators and all members  
This training will encompass all programs and services offered through NJEA Member Benefits. Attendees will learn more about the full referral service of AID-NJEA and important financial matters including life insurance, income protection, supplemental retirement income, and member discounts on everyday items and services.